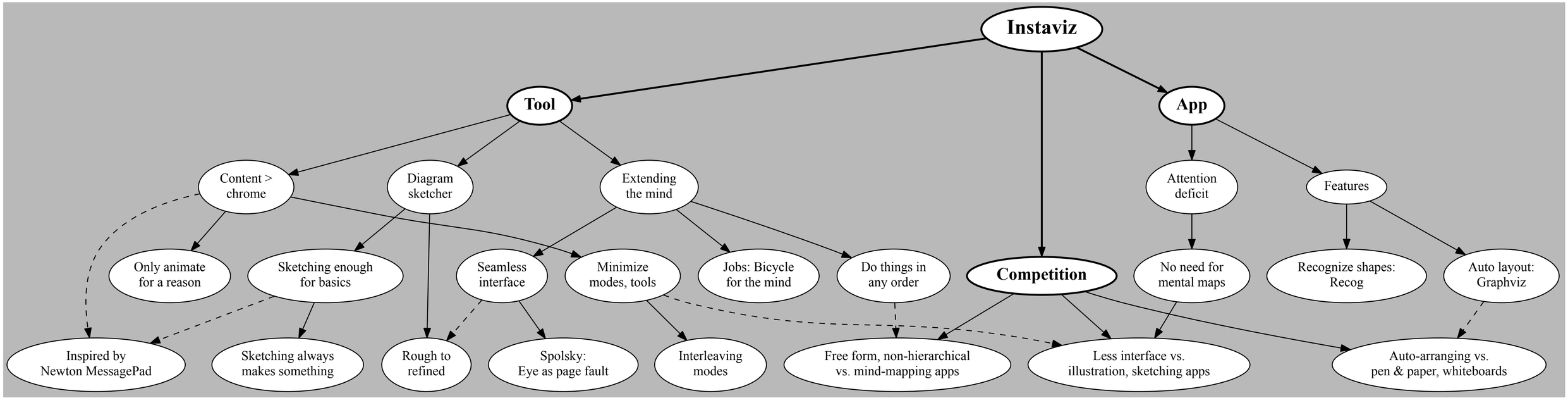
Instaviz
Tool
App
Competition
Content > chrome
Diagram sketcher
Extending the mind
Attention deficit
Features
Only animate for a reason
Sketching enough for basics
Seamless interface
Minimize modes, tools
Jobs: Bicycle for the mind
Do things in any order
No need for mental maps
Recognize shapes: Recog
Auto layout: Graphviz
Inspired by Newton MessagePad
Sketching always makes something
Rough to refined
Spolsky: Eye as page fault
Interleaving modes
Free form, non-hierarchical vs. mind-mapping apps
Less interface vs. illustration, sketching apps
Auto-arranging vs. pen & paper, whiteboards